



Xlibris Corporation
1663 Liberty Drive
Suite 200
Bloomington, IN 47403

1.0809

London Review of Books Order Form

The London Review of Books Marketing Package. Fill the pages of Europe's biggest selling literary magazine, reaching a readership of 145,000 with every issue. Widely acknowledged as a platform of genuine intellectual debate and discussion, LRB's readership are eager book buyers, each purchasing 41 books every year on average, an annual market of \$26 million.

These are influential voices in the media and literary world, 40% have had work published in the last two years and 30% have appeared on the radio or television and affluent, with 40% earning more than \$40,000 annually · This marketing package comes complete with a robust press release campaign and newswire campaign.

Finalizing your order is easy. Please complete the required information, sign off and fax this form to **(610) 915-0294** or email **marketingservices@xlibris.com** a scanned copy of this document. We also accept mailed order forms.

If you would like to discuss the services further, feel free to contact the Marketing Services Department at **1-888-795-4274** or by email at **marketingservices@xlibris.com**.

4 Easy Steps to Complete this Order Form

*Please write legibly if you are accomplishing this form by hand.
You may use an extra sheet of paper whenever necessary.

- 1.** Provide your personal and book information. Although Xlibris may have your contact information on file, we track this service separately from the original publication of your book. Be assured your privacy will be protected.
- 2.** Complete the author questionnaire. The answers that you provide here will be used by our researchers, copywriters, and designers to create and provide a professional Marketing Campaign. Of course, anything we create for your campaign will be subject to your approval.
- 3.** Select your advertising package option.
- 4.** Provide payment information. Choose which payment method you prefer. You may send a check or money order, or provide credit card information. Or you may skip this portion if you have paid prior to receiving this form.

1 Your Personal Information & Book Information
 Please include the below personal information and indicate which book title will be used for marketing.

Full Name:		Pen Name:	
Street Address:			
Apartment/Suite:			
City/Town:	State:	Zip Code:	
Daytime Phone:		Evening Phone:	
Email Address:		Author Website :	
Book Information			
Book Title & Subtitle :			
Book ID :		Book ISBN :	

2 Author Questionnaire
 The information here will be used to create your campaign and target your market.

Please write the description of your book to appear with your listing (number of words will depend on the service of your choice). If you prefer, our professional marketing copywriters are also available to write the description for you.

- I would like the Xlibris Marketing Department to write my description.
- Here is the description I would like to appear in my listing.

Total number of words: _____

3 Service Level. Please confirm your choice by ticking off the box.

- Basic** Single Slot Ad, Newswire & EMC 500k (Quad) **US 4,999**
- Advanced** 1 out of 6 Slot Ad, Newswire & EMC 500k (Quad) **US 5,999**
- Superior** Quarter Page Ad, Newswire & EMC 1M (Quad) **US 6,999**
- Premium** Half Page Ad, Newswire & EMC 1M (Quad) **US 12,499**

Agreement Please read carefully.

Disclaimer

- Contract withdrawal and/or refund requests will no longer be entertained once the author has signed and submitted the approval form for the marketing services product(s). Moreover, the prerogative to revise product content shall no longer apply.
- Any orders paid via check and returned to the company for insufficient funds will be assessed a fee, payable prior to order fulfillment.
- Although it is the primary goal of Xlibris Marketing Services, we cannot guarantee immediate results in the increase of book sales through these campaigns.

By affixing my signature below, I agree to the terms set forth to this agreement.

SIGNATURE OVER PRINTED NAME

Date / /

4 Payment Information

Congratulations! You are well under way to getting your London Review of Books Marketing Service.

Please indicate how you would like to pay for your service(s) and include payment with this order form. You may skip this portion if you have paid prior to accomplishing this form.

Check / Money Order

Any orders paid via check and returned to the company for insufficient funds will be assessed a fee, payable prior to order fulfillment.

Please make checks or money orders payable to **Xlibris Corporation.**

Credit Card

*To ensure the complete security and confidentiality of your credit card information, Xlibris does not keep a written record of your card details. Please call **1-888-795-4274** and speak directly with one of our Finance Representatives.*

I have already paid for my **London Review of Books Service**

By marking the "**I Agree**" checkbox and affixing my **signature** below, I authorize Xlibris to charge my credit card for the total amount listed above. *Only sign this portion if you would like to pay by credit card.*

SIGNATURE OVER PRINTED NAME

Date / /

I Agree

Thank you for choosing Xlibris' London Review of Books Marketing Service.

- Did you select the package of your choice?
- Did you supply your payment information?
- Did you fill out and sign the attached agreement?

Please sign your completed form and fax or e-mail to Xlibris at:

Fax: (610) 915-0294

E-mail: marketingservices@xlibris.com

If you do not have access to a fax or computer, you can mail your form and payment to:

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