



Xlibris Corporation  
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**ORDER  
FORM**

## BOOK TRAILER

Capture your market's interest and let them crave for more with this entertaining custom book trailer.

**The Xlibris Book Trailer Marketing Services** shows a 60-90 second teaser of your book in flash format. With today's fast changing marketing climate, innovative and creative marketing campaigns are necessary to capture the attention of the buying public. Book trailers present a quick, compact synopsis of your book in flash format that makes for one entertaining view. Since these trailers are placed in sites like YouTube, Myspace, Metacafe, Blip.tv and Dailymotion, they can be accessed by a massive number of people online. Choose between a Book Trailer without Voice Over or a Book Trailer with Voice Over and amplify your marketing campaign today.

Thank you for choosing to purchase the Xlibris Book Trailer Marketing service. Finalizing your order is easy. Simply complete this form and return it to Xlibris by fax, mail or email.

If you would like to discuss the services further, feel free to contact the Marketing Services Department at **1-888-795-4274** or by email at **marketingservices@xlibris.com**.

### 5 Easy Steps to Complete this Order Form

\*Please write legibly if you are accomplishing this form by hand.  
You may use an extra sheet of paper whenever necessary.

- 1.** Provide your personal information. Although Xlibris may have your contact information on file, we track this service separately from the original publication of your book. Rest assured that your privacy is protected.
- 2.** Provide your book information. Please indicate which Xlibris title, Book ID and Book ISBN these services are for.
- 3.** Complete the author questionnaire. The answers that you provide here will be used by our researchers, copywriters, and designers to create and provide a professional Marketing Campaign. Of course, anything we create for your campaign will be subject to your approval.
- 4.** Select your preferred service level.
- 5.** Provide payment information. Choose which payment method you prefer. You may send a check or money order, or provide credit card information. Or you may skip this portion if you have paid prior to receiving this form.



G. In the following field, please provide a brief excerpt from the book itself.

Multiple horizontal lines for text entry.

H. Is this book a sequel or based on an earlier work? If yes, please provide the name of the work upon which this book is based.

Multiple horizontal lines for text entry.

I. If your book is targeted toward a specific niche, please provide the necessary information below.

Multiple horizontal lines for text entry.

J. What are the other selling points of your book?

Multiple horizontal lines for text entry.

K. In the following lines, please provide any quotes about your book.

Multiple horizontal lines for text entry.

L. Please provide any additional comments, suggestions or materials you feel would be helpful in the writing process (previous press releases, reviews, recommendations, biographical information, etc.).

Multiple horizontal lines for text entry.

3

Service Package. Please select your preferred Book Trailer Package

Book Trailer without Voice Over	\$1,699	<input type="checkbox"/>
Book Trailer with Voice Over	\$3,499	<input type="checkbox"/>

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## Payment Information

**Congratulations!**

**You are well under way to getting your Book Trailer Marketing service**

Please indicate how you would like to pay for your service and include payment with this order form. You may skip this portion if you have paid prior to accomplishing this form.

Check / Money Order

*Please note that a non-refundable \$15 handling fee will be charged for returned checks*

Please make checks or money orders payable to:

**Marketing Service Department  
Xlibris Corporation,  
1663. Liberty Drive  
Suite 200  
Bloomington, IN 47403**

Credit Card

*To ensure the complete security and confidentiality of your credit card information, Xlibris does not keep a written record of your card details. Please call **1-888-795-4274** and speak directly with one of our Finance Representatives.*

I have already paid for my Book Trailer Marketing service

By marking the "**I Agree**" checkbox and affixing my **signature** below, I authorize Xlibris to charge my credit card for the total amount listed above.  
*Only sign this portion if you would like to pay by credit card.*

SIGNATURE OVER PRINTED NAME

**I Agree.**

Date / /

**Thank you for choosing Xlibris' Book Trailer Marketing service.**

- Did you remember to fill out your contact and book information?
- Did you select the package of your choice?
- Did you supply your payment information?
- Did you fill out and sign the attached agreement?

**Please send your completed form and payment to:**

**Xlibris Corporation  
Attn: Marketing Services Dept.  
1663. Liberty Drive  
Suite 200  
Bloomington, IN 47403  
Phone: 1-888-795-4274**

**Disclaimer**

- Contract withdrawal and/or refund requests will no longer be entertained once the author has signed and submitted the approval form for the marketing services product(s). Moreover, the prerogative to revise product content shall no longer apply.
- Fulfillment of your Book Trailer shall only commence after full payment of service.
- Although it is the primary goal of Xlibris Marketing Services, we cannot guarantee immediate results in the increase of book sales through these campaigns.
- The package price includes one round of free edits. Succeeding edits are at US 500/round of edits for Book Trailers with Voice Over, and US 250/round of edits for Book Trailers without Voice Over.

By affixing my signature below, I agree to the terms set forth to this agreement.

SIGNATURE OVER PRINTED NAME

Date / /