



International Plaza II, Suite 410
 Philadelphia, PA 19113
 Tel: 1-888-795-4274
 Fax: (610) 915-0294

ORDER FORM

Online Banner Campaign

Advertise on blogs specifically related to your book's content

Thank you for choosing to purchase the Xlibris Online Banner Campaign. Finalizing your order is easy. Simply complete this form in its entirety and return it to Xlibris through fax, mail or email.

If you would like to discuss the services further, feel free to contact the Marketing Services Department at **1-888-795-4274** or by email at **marketingservices@xlibris.com**.

5 Easy Steps to Complete this Order Form

*Please write legibly if you are accomplishing this form by hand.

You may use an extra sheet of paper whenever necessary.

1. Provide your personal information. Although Xlibris may have your contact information on file, we track this service separately from the original publication of your book. Rest assured that your privacy is protected.
2. Provide your book information. Please indicate which Xlibris title and Book ID these services are for.
3. Complete the author questionnaire. The answers that you provide here will be used by our researchers, copywriters, and designers to create and provide a professional Marketing Campaign. Of course, anything we create for your campaign will be subject to your approval.
4. Select your preferred service level.
5. Provide payment information. Choose which payment method you prefer. You may send a check or money order, or provide credit card information. Or you may skip this portion if you have paid prior to receiving this form.

1 Personal Information

Full name:

Street Address:

Apartment/Suite:

City:

State/Province:

Zip/Postal:

Daytime Phone:

Evening Phone:

Email Address:

2 Your Book Information

Please indicate which book title will be used for marketing.

Book Title:

Book ID:

Author Name:

3 Author Questionnaire

The information here will be used to create your campaign and target your market.

A. Please select your preference for the text that will appear in your advertisement (max 100 characters):

- I would like an Xlibris specialist to suggest advertisement text for me
- I would like to provide my own text

B. Please designate the website you would like to direct interested parties to:

- Xlibris on-line bookstore
- My Xlibris designed website (only applicable if your service includes the website design service, or if you have previously purchased the website design service)
- My own personal website

URL

C. Please check the subjects / topics that apply to your book, or the audience you would like to reach.

- | | | |
|--------------------------|---------------------------------|---|
| <input type="checkbox"/> | Arts & Crafts | All about Arts & Crafts |
| <input type="checkbox"/> | Comedy | Get tickled pink with laughter |
| <input type="checkbox"/> | Current Issues | Environment, the earth and other hot issues |
| <input type="checkbox"/> | Gender Targeted | Reach a specific gender |
| <input type="checkbox"/> | Gossip & Showbiz | All the latest buzz |
| <input type="checkbox"/> | Health & Fitness | Stay in shape with this group |
| <input type="checkbox"/> | Literature | Appreciate the finer nuances of language |
| <input type="checkbox"/> | Location Specific | Target a certain area |
| <input type="checkbox"/> | Music | Dance to the beat |
| <input type="checkbox"/> | News & The Media | A journalists haven |
| <input type="checkbox"/> | Parenting | How to raise the next generation |
| <input type="checkbox"/> | Political | The policies that run the nation |
| <input type="checkbox"/> | Professionals | What the executives read |
| <input type="checkbox"/> | Religion & Culture | A higher power indeed |
| <input type="checkbox"/> | Science & Technology | On the cutting edge of discovery |
| <input type="checkbox"/> | Shopping & Fashion | Shop till you drop |
| <input type="checkbox"/> | Sports & Recreation | America's favorite pastimes |
| <input type="checkbox"/> | The Finer Things | For the distinguished palate |
| <input type="checkbox"/> | TV, Film and Theatre | The perfect medium |

4

Service Level. Please select your preferred service level

Xlibris Online Banner Campaigns

Online Banner Campaign – 3 ads	\$499	<input type="checkbox"/>
Online Banner Campaign – 5 ads	\$999	<input type="checkbox"/>
Online Banner Campaign – 10 ads	\$1,499	<input type="checkbox"/>
Online Banner Campaign – 25 ads	\$3,499	<input type="checkbox"/>
Online Banner Campaign – 50 ads	\$5,999	<input type="checkbox"/>

5

Payment Information

Congratulations!

You are well under way to starting your Online Banner Campaign

Please indicate how you would like to pay for your service and include payment with this order form. You may skip this portion if you have paid prior to accomplishing this form.

Check / Money Order

Please make checks or money orders payable to:

**Marketing Service Department
Xlibris Corporation,
International Plaza II, Suite 410
Philadelphia, PA, 19113**

Credit Card

*To ensure the complete security and confidentiality of your credit card information, Xlibris does not keep a written record of your card details. Please call **1-888-795-4274** and speak directly with one of our Finance Representatives.*

I have already paid for my marketing service

By marking the **“I Agree”** checkbox and affixing my **signature** below, I authorize Xlibris to charge my credit card for the total amount listed above.

Only sign this portion if you would like to pay by credit card.

SIGNATURE OVER PRINTED NAME

I Agree.

Date / /

Thank you for choosing Xlibris' Online Banner Campaign.

- Did you remember to fill out your contact and book information?
- Did you select the service level of your choice?
- Did you supply your payment information?
- Did you fill out and sign the attached agreement?

Please send your completed form and payment to:

Xlibris Corporation
Attn: Marketing Services Dept.
International Plaza II, Suite 410
Philadelphia, PA 19113
Phone: 1-888-795-4274

Disclaimer

- Contract withdrawal and/or refund requests will no longer be entertained once the author has signed and submitted the approval form for the marketing services product(s). Moreover, the prerogative to revise product content shall no longer apply.
- Any orders paid via check and returned to the company for insufficient funds will be assessed a fee, payable prior to order fulfillment.
- Although it is the primary goal of Xlibris Marketing Services, we cannot guarantee immediate results in the increase of book sales through these campaigns.
- It is possible that certain blogs you select might not be available. In cases like this, Xlibris may suggest an alternative blog of similar content for your approval.

By affixing my signature below, I agree to the terms set forth to this agreement.

SIGNATURE OVER PRINTED NAME

Date / /