



Frequently Asked Questions

Why are reviews for *Kirkus Discoveries* paid, whereas reviews for *Kirkus Reviews* are not? From a print-production and economic standpoint, it is impossible for *Kirkus Reviews* to review titles that fall outside the realm of traditional, mainstream trade titles from traditional, mainstream and other established publishers. That's where *Kirkus Discoveries* comes in. No matter what type of book you'd like reviewed, *Kirkus Discoveries* can accommodate you, for a nominal fee, with the chance to have it included in the monthly *Discoveries* newsletter, which is distributed to key book-buying and filmmaking professionals and representatives.

Am I guaranteed a review after I submit my book and payment? Yes. Although, Kirkus Discoveries and Xlibris reserve the right to refuse review if your manuscript contains hate literature, pornographic material, slander, defamation, plagiarism, or litigious material.

Am I guaranteed a positive review? No. *Kirkus Discoveries* is purely a "caveat emptor" service offering honest evaluations of books, whether positive, negative, or anywhere in between.

Can I have a review removed from www.kirkusdiscoveries.com? A review may be removed at your written request.

Is my payment processed prior to the review running? Yes. We must verify payment before reviewing the book.

Who reviews the books? As with *Kirkus Reviews*, nonfiction books are reviewed by experienced book-reviewers who specialize in certain fields; novels and short-story collections are reviewed by well-read, experienced fiction reviewers; and children's books are reviewed by librarians and others who are well-versed in children's literature across the spectrum. *Kirkus* will continue to enforce its longstanding requirement that reviewers demonstrate a solid frame of reference relative to the types of books they cover.

What is the turnaround time for a review? *Discoveries* reviewers aim for an eight to ten week turnaround for the Standard service, and a six-week turnaround for the Express service, at which time you will receive a PDF-formatted review. At certain times of the year, many more books come to the Kirkus offices for review than at other times. In such cases, the turnaround time for the Standard review service could extend by up to two weeks, though great lengths are taken to keep the timeframe within a three-month period.

Do I have to submit copies of my book to Kirkus Discoveries? Xlibris will submit two printed copies of your book to Kirkus Discoveries as part of the service fee.

Do I have to post my review on the Kirkus Discoveries website? No, you can opt to not have your review posted on their website. If you would prefer to keep your review to yourself, make sure you e-mail discoveries@kirkusreviews.com and marketingservices@xlibris.com within two weeks after receiving your review, and inform us that you would not like to have your review posted on the Kirkus Discoveries website. (Please note: If you do not notify Kirkus or Xlibris either way, your review will be posted automatically)

Can I reprint the review, either partially or in whole, for my own marketing initiatives and other uses? Yes. When reprinting your review partially or in its entirety, you must credit the source in the following format:

— Kirkus Discoveries
A review service from Kirkus Reviews

When partially reprinting the review, please make sure that you do not change actual sentences, omit specific words, or otherwise edit the review in such a way that could change the overall meaning or intent.

How do I include the review, or an excerpt of it, on the Xlibris online bookstore and in the electronic data we supply to other online retailers? Just let us know which part of the review you would like included, and we will update your book data appropriately. If you receive a positive review, be sure to include a copy of it in your press kit and post it on your own website to maximize your book's exposure. Be sure to utilize the other marketing services in your Kirkus Discoveries Marketing Package – the Kirkus Catalog and E-mail Marketing Campaign, to spread the word about your review as well.